

VRIF – Mission Statement



- Purpose according to Bylaws:

To further the widespread availability of high quality audiovisual VR experiences, for the benefit of consumers

- Non-profit organisation established during CES 2017, after a year of informal meetings
- 28 founding members

Our Goals



- Advocating voluntary **industry consensus** around common technical standards for the end-to-end VR ecosystem, from creation to delivery and consumption
- Advocating the creation and adoption of **interoperable standards** (VRIF will not develop standards itself); promoting the use of common profiles across the industry, and promoting and demonstrating interoperability
- Developing **voluntary guidelines** that describe best practices, to ensure high quality VR experiences
 - Including Guidelines that go beyond interoperability (e.g. Production, Human Factors)
- Describing and **promoting** the use of VR services and applications

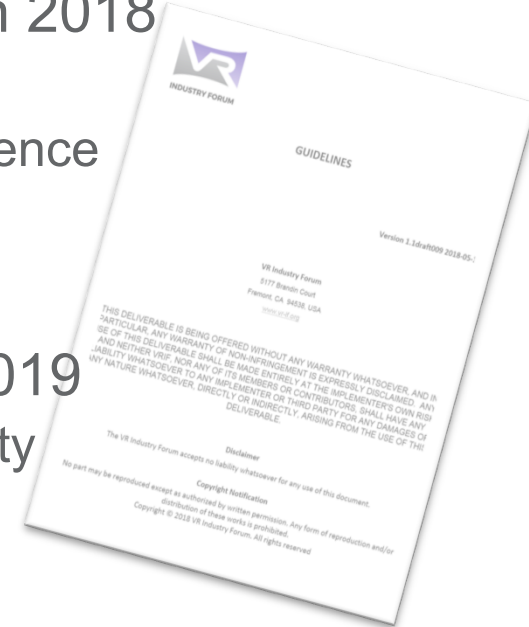
Who Are We?



To date



- First industry guidelines released and updated in 2018
 - <http://www.vr-if.org/guidelines/>
 - Covers production, delivery, security and user experience of On Demand VR experiences
- Industry workshops in December 2017 & April 2019
 - Industry, Technologies and Standards in Virtual Reality
- 2019 Guidelines 2.0
 - Published in June 2019
 - Includes Live VR services, Text and Font representations, HDR aspects



VRIF at Industry Events



VRIF – Membership



Interested in joining or knowing more

- See <http://www.vr-if.org/join/> for membership
- Industry mailing list – open to all: <http://goo.gl/4xZgbt>
- Twitter: <https://twitter.com/vrindustryforum>
- LinkedIn group: <https://www.linkedin.com/groups/12028849/>

Associate Members – \$1,000 / year

- Open to all companies with an annual revenue less than \$10 million, academic institutions and sole proprietor consultants
- Voting participation in Working Groups
- Participate in promotional activities; be listed on the VRIF's website

Contributor Membership – \$4,500 / year

Same as Associate, plus:

- Be listed as a Contributor Member in all press releases of VRIF
- Vote in Board of Director elections

Charter Membership – \$10,000 / year

Same as Contributor, plus:

- Stand for Election / Nominate representatives for Board of Directors
- Be listed as a Charter Member in all VRIF press releases and events