KLM XR Challenges
Areas of **growth** within our Industry for the **next 5 years**

- Big Data
- Autonomous Robots
- System Integration
- Augmented Reality
- Industry 4.0
- Cybersecurity
- Pilotless Transport
- Cloud Computing
- Internet of Things

KLM Royal Dutch Airlines
XR/AI Experiments (ongoing)

- Virtual Travelling
- Telepresence VR/AR
- VR Onboarding
- VR Entertainment System
- VR and AR design (BIM)

XR/AI Internal digitization

- KLM Cabin Crew Training
- Predictive Maintenance ICT using AI and AR
- Machines as a service AI-Alexa (Incident problem and change management)
- Big data cognitive quality control (3d VR visualization)
- low code/NO code
XR/AI effecting all aspects of the KLM value chain
XR/AI Experiments (ongoing)

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