



INDUSTRY FORUM



Talks	Session	Link <small>(IABM requires to create a free account)</small>
Rob Koenen (Tiledmedia)	Rob Koenen explains how Tiledmedia and partners (IBC, Intel, IBC, Akamai, Google, Iconic Engine, KPN, Oculus, Voysys) enable the live, global distribution of 5 days of IBC talks in 8K VR.	visual-cloud-is-here-now
Per Fröjdh (Ericsson) Alia Sheikh (BBC) James Gibson (BBC)	“How 5G enables Virtual and Augmented Reality” - Session Chaired by VRIF	how_5g_enables_vr_ar
Sebastian Schwarz (Nokia)	Tech Talk: Encoding Immersion: Real-time decoding and AR playback of the emerging MPEG video-based point cloud compression standard	encoding_immersion
Chaitanya Chinchlikar (Whistlingwoods)	Spotlight on Bollywood, speaking about the latest industry & technology trends in today’s Indian Film, TV & high-end OTT industry, including talking about where the country is with Immersive Content. Link to session details: https://lnkd.in/fxBR7jJ	https://youtu.be/6Sfii2NprEY
Chris Johns (VRIF Vice President, SKY)	VRIF Forum’s Guidelines and new activities	theiabm/advances-in-360vr/
Chaitanya Chinchlikar (Whistlingwoods)	360VR Storytelling, speaking on Cinematic VR & what the WWI Jio VR Lab is doing to create India's first generation of Cinematic VR filmmakers. Link to session details: https://www.theiabm.org/ibc-future-trends-theatre/	theiabm/360vr-storytelling/
Simon Gunkel (TNO)	“Social VR Communication”: report on recent experiments in photo-realistic Social VR, allowing people to interact, communicate and collaborate with each other as if they are in the same place. An evaluation is presented of the Social VR platform with 313 users in six experiences, for both 360-degree video and 3D volumetric VR. Further. It is outlined the gaps the technology is currently facing and how standardization can help for an interoperable and wide spread adoption of Social VR.	forging_next_gen_360
Oliver Schreer (Fraunhofer HHI)	Tech Talk: VR meets AR: Real and virtual spaces become one. Title: Lessons learnt during one year of commercial volumetric video production	VR_meets_AR
Sebastian Schwarz (Nokia)	Emerging point cloud coding and transmission standards for AR	theiabm/point-cloud-coding-ar